## **Business Conference & Expo (Q3)**

With Our Annual Business Luncheon and Rising 10 Awards

## **DRIVING NEW BUSINESS**

Day 1 (August 18) - Educational Seminars / Matchmaking Day 2 (August 25) - Business Luncheon and Expo / Rising 10

#### **Business Conference**

Educating and providing opportunities of trade through educational workshop

## **Business Expo**

Providing opportunities of trade to prospects and suppliers in a fast networking environment with over 60 participating companies.

# Business Matching & Networking

Giving participants opportunities to pitch and connect with buyers/suppliers. Offering a way for attendees to trade throughout the event.

#### Introduction

Each year The Asian Chamber of Commerce hosts a business conference to educate and provide opportunities of trade through educational workshop and business expo. We are excited to have regional businesses encouraged to attend.

For More Information:

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### **Schedule (Tentative)**

#### Day 1 - Business Education / Matchmaking

8:30 AM Registration

9:00 AM Welcome / Keynote

9:30 AM Business Talks (10 Min Each)

10:45 AM Fireside Chat (Panel)

11:30 AM Closing Keynote

12:00 PM Conference Ends

2:00 PM Business Matchmaking (Tentative)

#### Day 2 - Business Luncheon and Expo

9:30 AM Registration / Expo Opens

11:45 AM Expo Closes

12:00 PM Business Luncheon

12:45 PM Rising 10 Awards Ceremony

1:30 PM Luncheon Ends

<sup>\*</sup>Topics and Event Sessions are subject to change. Check online for updated information.

## **SPONSORSHIP OPPORTUNITIES**

**Business Conference and Expo** 

GLOBAL		\$ 15,000
•	30 Entries to the Business Conference Opening Session - Speaking Opportunity (5 MIN) 3 Luncheon Sponsor Tables & 3 Exhibit Tables - (Can be given to clients) Speaking Opportunity (Panel or Breakout Session) Email Blast Recognizing Global Title (3 Follow up emails blast included) Marketing Video Played at Opening Remarks (2 Min) Logos on All Marketing Materials Opportunity to Have Marketing Materials Included in Gift Bag	
PRESENTING		\$ 10,000
•	20 Entries to the Business Conference Opening Session - Speaking Opportunity (2 MIN) 2 Luncheon Sponsor Tables & 2 Exhibit Tables - (Can be given to clients) Speaking Opportunity (Panel or Breakout Session) Logos on All Marketing Materials Opportunity to Have Marketing Materials Included in Gift Bag	
GOLD		\$ 5,000
•	10 Entries to the Business Conference 1 Luncheon Sponsor Table & 1 Exhibit Table - (Can be given to clients) Speaking Opportunity (Panel or Breakout Session) Logos on All Marketing Materials Opportunity to Have Marketing Materials Included in Gift Bag	
SILVER		\$ 2,500
•	5 Entries to the Business Conference / 5 Luncheon Seats Speaking Opportunity (Panel or Breakout Session) 1 Exhibit Table - (Can be given to clients) Logos on All Marketing Materials Opportunity to Have Marketing Materials Included in Gift Bag	
BRONZE		\$ 1,250
•	3 Entries to the Business Conference / 3 Luncheon Seats Logos on All Marketing Materials Opportunity to Have Marketing Materials Included in Gift Bag	
EXHIBITOR		\$ 400
•	1 Entry to the Business Conference / 1 Luncheon Seat 1 Exhibit Table	

#### WHY SPONSOR?

Be immerse in a highly interactive conference to learn and collaborate on sharing ideas and best practices among business owners. Create business opportunities and leads among the other attendees. Use this annual program as a marketing channel to expose your brand to over 350 in-person attendees.